

7

RED FLAGS

to look for in Data Center Providers

Data centers provide a variety of resources for storage, networks, and back-up systems. Depending on the size of your company, you may consider factors like location of the data center, what services they offer, or if there is a system administrator available.

Choosing a partner you can trust takes time, but knowing what to evaluate can speed up the process. **Here are some warning signs to look for when evaluating a data center provider:**

1. THEY **DO NOT**
OFFER A TOUR

2. THE DATA
CENTER **IS NOT**
CARRIER NEUTRAL

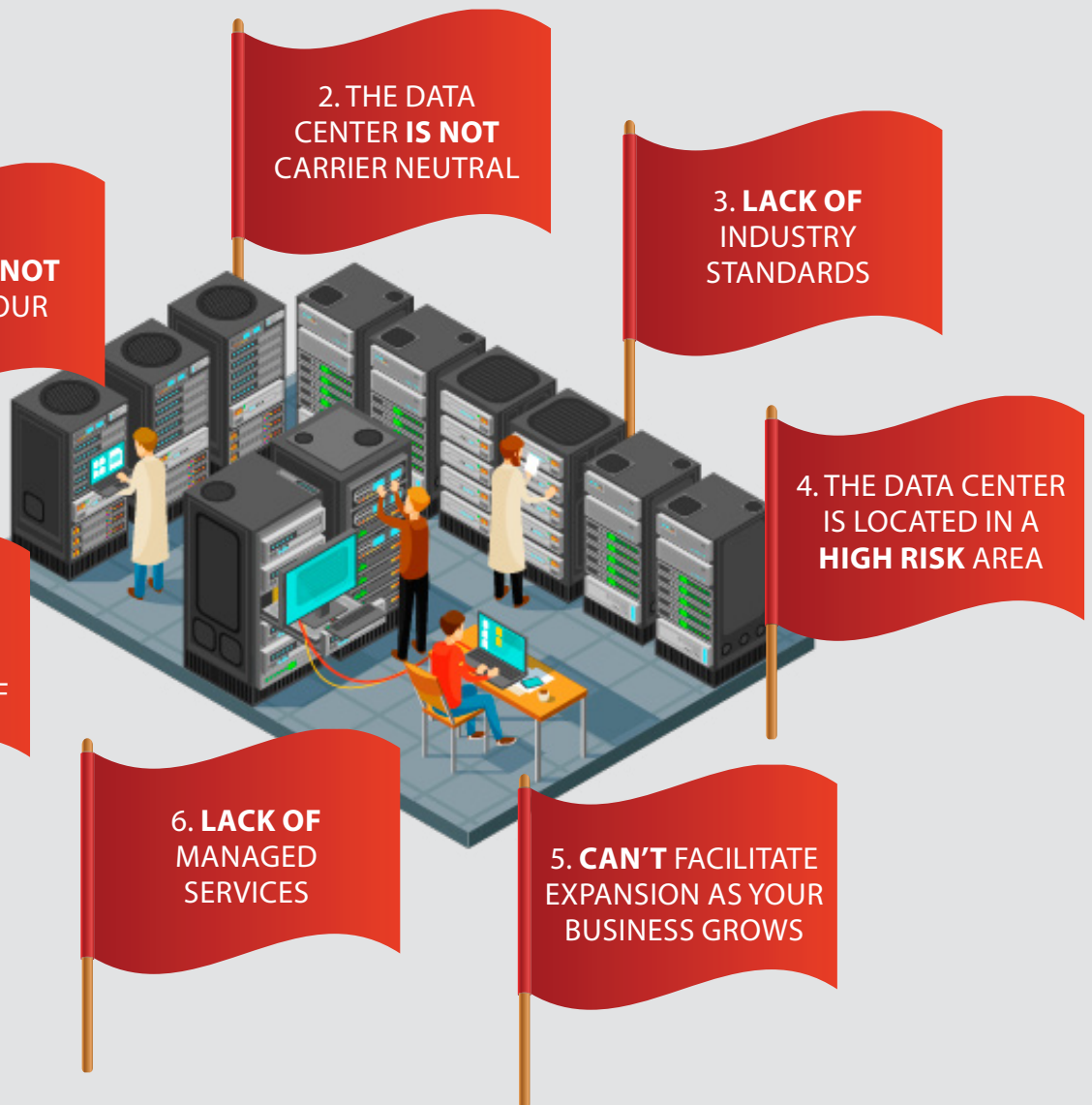
3. **LACK OF**
INDUSTRY
STANDARDS

4. THE DATA CENTER
IS LOCATED IN A
HIGH RISK AREA

7. **NO SYSTEM**
ADMINISTRATOR
EXPERTISE ON STAFF

6. **LACK OF**
MANAGED
SERVICES

5. **CAN'T FACILITATE**
EXPANSION AS YOUR
BUSINESS GROWS



RACKSQUARED—EXPONENTIALLY BETTER

Racksquared is a data center provider located in Columbus, Ohio —offering a variety of products and customizable services. Some of our products and services include backup and storage, colocation, private and public cloud, consulting, D/R, and email filtering.

We handle day-to-day enterprise technology operations of several companies, including Wasserstrom. Our certified staff understands the required processes, technologies, and flexibility that makes a large company's infrastructure successful.

So, what makes us different?



We welcome tours to our clients and prospects



Centrally located in Columbus, OH—the lowest risk area



Full-time system administrators operating in-house



Proactive in managing infrastructure

CONSULTING SERVICES

Consulting services available for projects such as: virtualization, disaster recovery, cloud backup, data center migrations, re-platforming, and network upgrades.

HELP DESK

Our technicians are available to provide on-site or remote technical support—ad hoc basis for single issues, routine support, and maintenance.

DISASTER RECOVERY

If you have downtime, data loss, outages, or failures our engineers can build a disaster recovery site for your company.

EMAIL FILTERING

In today's social media environment, it's important that you stay in contact with your customers. We can build a disaster recovery plan that ensures your emails are protected.

“Racksquared provides a level of customer care that larger companies can't.”

—Shane Hart, Vice President IT

Seeing some red flags in your data center provider?

Partner with Racksquared—solutions that will grow your business.

Call us at **614-437-4944** or visit **www.racksquared.com**

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